

# Harsh Patel

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## Work Experience

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### PHOTON

Senior UX Designer • April 2021 - Present

- Worked on Alaska Airlines pilots' EFB iPad app to improve the user experience on departure, en route & arrival operations. Collaboratively working with designers to enhance the gas station experience on the mobile app for customers for Euro garages.

### BOOKNTRAIN

Senior Product Designer • June 2019 - April 2021

- Leading design division for BooknTrain's core products like mobile app, paid memberships & packages, content marketing, social presence, designing instructor dashboard.
- Working closely with developers, CTO & CEO to enhance product features to meet business goals by creating web dashboard and mobile application for instructors to enhance sales and reach within small businesses.
- Designed for BooknTrain's branding, User interface design & Conducted extensive user research, UX flows, Wireframes, Interactive prototypes, and working on Front-end development as well.

### ACM SIGCHI

Interaction Designer • March 2019 - March 2021

- Working with people around the globe to improve overall user experience and interaction of SIGCHI WebApp conference products.
- Mainly evaluating user interaction design(IxD) and implementing WCAG 2.1 accessibility guidelines for the accessible interface.

### DIGI-CORP

UX Designer • August 2017 - February 2018

- Worked on concept sketches, rapid prototyping, user personas, user research, wireframes, user interface design, print design, user flows, information architecture, front-end development & illustrations. Also, worked on websites like endeavorcareers.com & projectaliveandkicking.org having 4k+ daily visitors.
- Collaborated with product management teams & developers to define and implement innovative solutions for multiple products focused on overall user experience.

### FREELANCE

Graphic Designer • January 2015 - August 2017

- Worked on 15+ projects mainly logo design, brochure design, flyer design, branding, brand identity, style guides, web promotions, web design, illustrations.

## Education

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### University of Maryland BC

2018 - 2020

Masters of Science in Human-Centered Computing

Graduate Student of The Year Award

### Gujarat Tech University

2013 - 2017

Bachelor of Engineering in Computer Engineering

## Skills

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### Design

Information architecture, Interaction design, Concept sketches, Wireframes, Visual design, Competitive analysis, Heuristic analysis, User interface design, Prototyping, Collaboration, Responsive design

### Tools

Photoshop CC, Illustrator CC, Figma, Balsamiq, Sketch, Invision, Adobe XD, Visual Studio Code

### Collaboration

Team player, Pixel perfect, Active listener, Details-oriented, Self-starter, Empathetic, Active learner

## Accomplishments

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### President

June 2019 - May 2020

UMBC G.E.A.R.S.

### Graduate Senator

August 2018 - May 2019

UMBC

### Student Volunteer

May 2020

CHI 2020 - Conference on Human Factors in Computing Systems